

# BRANDON HOPKINS

GRAPHIC ARTIST / ART DIRECTOR

## CONTACT

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bhop73.com/portfolio

## PROFILE

Los Angeles based graphic artist with over 20 years of design experience, including art direction, with a wide range of abilities, styles and techniques.

## AREAS OF EXPERTISE

Packaging, presentation decks and look book/brand book design, web and email marketing, image and video editing for web and social media, logos and business cards, brochures & newsletters, window vinyls, posters & post cards, store displays, t-shirt graphics, style guides, also a limited understanding of html/ccs.

## SOFTWARE SKILLS

- Adobe Suite
- Microsoft Office Suite
- Keynote
- Sketchup

## CAPABILITIES

- Illustration: digital and traditional
- Photography: product and lifestyle, retouching

## EXPERIENCE

### Art Director

K2 Omniverse Agency | Jan 2019 - Mar 2020

Clients: The VOID, Westbrook (Will Smith Family), Red Table Talk, Bun Maternity

- Content design for social media posts and email ads
- Designed brochures and postcards
- Business, comp, and gift card design
- Poster design, photographic and illustrated
- Video and image editing for on-site digital displays
- Photography and photo retouching for presentation, web and print
- Wireframe design
- Large scale vinyl design for windows and walls
- Logo and packaging design
- Apparel graphic design including hangtags and labels

### Senior Graphic Designer

Lua + Sol Creative Agency | Oct 2017 - Jan 2019

Clients: Disney, Netflix, Amazon, Target, Nordstrom, Levi's, Junk Food Clothing, Lyric Culture, Hybrid Apparel, Evolution and Skydance Studios.

- Logo and packaging design
- Brand book/Look book design
- Consumer product design (pins/buttons, home goods)
- Presentation decks
- Licensed t-shirt and apparel graphics
- Illustration, product and lifestyle photography and retouching
- POP display design for retail stores (Target, hot Topic, Boxed Lunch, Gamestop, Nordstrom)

### Senior Graphic Designer

Junk Food Clothing | Aug 2006 - Oct 2017

Retailers: Urban Outfitters, Old Navy, Hot Topic, Gap Kids, Boutique shops

- Licensed T-Shirt and apparel graphics
- Hangtags and labels
- Product photography, photo retouching
- Brand book and Look book design

### Graphic Designer

Self Employed | May 2003 - Aug 2006

Clients included: Skechers, Lucky Brand, A.B.S. Clothing Collection, Wet Seal, American Rag, Seven7, Joie Jeans, Arizona Jeans, Callixta

- Logo and graphics for t-shirts and apparel
- Packaging Design
- Hangtags and labels
- Web design